Great Storytelling Starts Here
Telling the Stories of Sri Lanka

Journalism students traveled to Sri Lanka in December 2016 to document continuing recovery efforts related to a 2004 tsunami and the 25-year civil war that ended in 2009. The SOJC Global Stories program has taken students to Nepal and Cuba in previous years. See student multimedia work from the Sri Lanka trip at SteepedinSriLanka.com.
Founding Year
101 Years of Excellence

Two Locations

SOJC Eugene
Allen Hall

SOJC Portland
George S. Turnbull Center

Mailing Address:
1275 University of Oregon
Eugene, OR 97403-1275

Juan-Carlos Molleda, PhD
Edwin L. Artzt Dean and Professor

Accredited by the Accrediting Council on Education in Journalism and Mass Communications

journalism.uoregon.edu

Degrees

BA or BS in Journalism with a concentration in:
- Advertising
- Journalism
- Media Studies
- Public Relations

MA or MS in:
- Advertising and Brand Responsibility (New in 2018!)
- Journalism
- Media Studies
- Multimedia Journalism
- Strategic Communication

PhD in Media Studies

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University of Oregon
School of Journalism and Communication
2,242 Total Students

2,126 Undergraduate
116 Graduate

2,064 Domestic
178 International

Domestic and International Students

Undergraduate Majors (2,126)

446 Advertising (21%)
396 Journalism (19%)
20 Media Studies (1%)
372 Public Relations (17%)
892 Pre-Journalism (42%)

Graduate Majors (116)

15 Journalism Master’s (13%)
19 Media Studies Master’s (16%)
18 Multimedia Journalism Master’s (16%)
19 Strategic Communication Master’s (16%)
45 Doctoral Students (39%)

Resident and Nonresident

1,160 Resident
1,082 Nonresident

Domestic and International Students

Domestic
Undergraduate: 1,976
Graduate: 88
International
Undergraduate: 150
Graduate: 28

Resident
Undergraduate: 1,111
Graduate: 49
Nonresident
Undergraduate: 1,015
Graduate: 67

Experiential Learning

79% of SOJC undergraduate students participate in experiential learning

66.4% Graduate with at least one internship experience
12.6% Work on a student publication, agency, group, or competition
8% Take a learning trip
Undergraduate Race/Ethnicity

- 66% White
- 26% Students of Color
- 7% Nonresident Alien
- 1% Race/Ethnicity Unknown

Graduate Race/Ethnicity

- 56% White
- 44% Students of Color and Race/Ethnicity Unknown

**SOJC Students**

- 249 Students with a Dual Degree (11%)
- 600 Students with a Minor (27%)

**Top Double-Major Areas**

1. Business Administration
2. Cinema Studies
3. Political Science
4. International Studies
5. Spanish

**Top Minor Areas**

1. Business Administration
2. Multimedia
3. Spanish
4. Political Science
5. English

**SOJC Employees**

- 39 Administrative Staff and Faculty
- 63 Instructional Faculty
- 36:1 Student/Instructional Faculty Ratio

Source: UO Office of Institutional Research, fall term 2016 fourth-week enrollment
*Full-time equivalent
Scholarships & Funding
Through generous donor support, the SOJC provides nearly $450,000 in annual student scholarship awards benefiting more than 125 students. Additionally, PhD students are fully funded for four years.

12 Pulitzer Prizes Won by 10 SOJC Faculty & Alumni
Byron Acohido
Doug Bates
Drex Heikes
J. Michael Richmond
Karen Stallwood
Rick Attig
Steve Dykes
Ted Natt
Nora Simon
Brent Walth

More Than 30 Student Groups and Agencies
• Ad Team
• Allen Hall Advertising
• Allen Hall Public Relations
• Allen Hall Studios
• National Association of Black Journalists
• Public Relations Student Society of America
• Society of Professional Journalists

National & Global Learning Experiences
• Cordova, Alaska
• Argentina
• Ghana
• Chicago
• Indonesia
• London
• New York City
• Portland, Oregon
• Sri Lanka
• Vietnam

Many Student Publications and Productions
• Duck TV
• Envision magazine
• Flux magazine
• OR Magazine
• Oregon News
• SOJC Newsroom

Premier Internship Opportunities
• Charles Snowden Program for Excellence in Journalism
• Portland Senior Experience

Allen Hall
The home of the SOJC, Allen Hall is a state-of-the-art, energy-efficient facility built with collaboration in mind. It houses a digital commons made up of five computer labs, an equipment checkout room with top-of-the-line photo and video equipment, and a fully operational television studio.

16,309 Alumni and Growing

The University of Oregon is an equal-opportunity, affirmative-action institution committed to cultural diversity and compliance with the Americans with Disabilities Act. This publication will be made available in accessible formats upon request. Accommodations for people with disabilities will be provided if requested in advance.