University of Oregon School of Journalism and Communication
Professional Development Policy
4-12-17

The School of Journalism and Communication is committed to encouraging and supporting faculty in professional development activities that further the university’s academic mission and enhance teaching, scholarship, research, creative activities, service, and equity and inclusion. Career NTTF and tenure-related faculty are eligible to receive or compete for available professional development funds. This policy does not address the expenditure of academic support account (ASA) funds, external grants or awards that have restrictions on use, or endowment funds that have restrictions on use.

Professional development includes, but is not limited to:
- Workshops
- Courses
- Training
- Professional conferences
- Participation in professional organizations related to the faculty member’s academic discipline and job duties
- Partnership opportunities with the profession
- Applied experiments with emerging professional techniques and new equipment

The following procedures and criteria govern the allocation of available professional development funds.
- A proposal that includes goals, objectives and projected outcomes of the funding with specific emphasis on the value to the school and the growth of the faculty member’s research and/or teaching.
- A brief report at the conclusion of the funding period describing how the funds were used and what the outcome to the school has been or will be. This will be used as part of the profile of activities that the school engages in, its impact on the profession and the community, and for fundraising and promotion of the school, faculty and students.
- Criteria for receiving funds vary depending on the funding source.

Professional Development can be funded through several existing SOJC funds. For example:
- SOJC Travel Funds have established allocation criteria that require a faculty member to file a request, an explanation of how the expenditure benefits the school and the faculty member, and a budget.
- Dean’s Grants, Fighting Fund Grants and Agora Center Grants each have their own application and allocation process that takes into account university and school strategic priorities. They also require a report at the conclusion of the funding period that describes the activity, its value to the school, and its outcomes.